

NeXplore Search Surpasses 5.6 Million Unique Monthly Visitors, Ranks in Top 5,000 Web Destinations Worldwide

FRISCO, TX — January 12, 2009 — NeXplore Corporation (OTC: NXPC.PK) today announced that NeXplore Search, the company's interactive and media-rich Web 2.0 search engine, surpassed 5.6 million unique monthly visitors in December 2008, according to web-analytics company Compete.com. NeXplore Search also notched growth in Internet reach and traffic rank, growing 1,043 percent in reach in the past six months and breaking into the top 5,000 internationally ranked websites according to Alexa traffic rankings.

Launched in January 2008, NeXplore Search (www.NeXplore.com), currently in public beta, is an interactive and visually engaging Web 2.0 search engine optimized for a superior end-user experience, multi-media display and social sharing integration.

“NeXplore's visually appealing, highly interactive interface is catching on,” said Scott Grizzle, chief marketing officer for NeXplore Corporation. “We are thrilled with this growth and will leverage this momentum to achieve our business goals for 2009.”

About NeXplore Corporation

NeXplore Corporation (OTC: NXPC.PK) improves the online experience by providing Web tools and destinations that empower people to drive and define a World Wide Web perfectly suited for their unique needs, interests and online pursuits. For advertisers, NeXplore offers a full array of search, display and interactive advertising products to reach and engage targeted consumers. For more information about NeXplore, visit www.nexplorecorporation.com.

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Forward-Looking Statements: A number of statements contained in this press release are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties include, but are not limited to: our ability to commercialize a proprietary product, our ability to generate product sales and operating profits, potential vulnerability of technology obsolescence, potential competitive products by better capitalized companies, potential difficulty in managing growth, dependence on key personnel, and other risks which will be described in future company Securities and Exchange Commission filings.

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