

## NeXplore Search Ranks in Top 2,500 Web Destinations Worldwide

**FRISCO, TX — July 23, 2009** — NeXplore Corporation (OTC: NXPC.PK) today announced that NeXplore Search, the company's interactive and media-rich search engine, climbed more than 2,500 positions over the past six months, breaking into the top 2,500 internationally ranked websites according to the Web information company Alexa.

Launched in January 2008, NeXplore Search ([www.NeXplore.com](http://www.NeXplore.com)), currently in public beta, is an interactive and visually engaging Web 2.0 search engine optimized for a superior end-user experience, multi-media display and social sharing integration.

According to Alexa, in July 2009 NeXplore Search's traffic rank stands at 2,277. Alexa calculates traffic rank using a combination of average daily visitors and page views over the past three months.

"We are very pleased with NeXplore's sustained growth in ranking," said Edward Mandel, chief executive officer for NeXplore Corporation. "Improving the search experience is a hot topic right now. We've focused on this aspect as well. We believe NeXplore's interactive, intuitive and appealing interface is the future of search – available today."

### **About NeXplore Corporation**

NeXplore Corporation (OTC: NXPC.PK) improves the online experience by providing Web tools and destinations that empower people to drive and define a World Wide Web perfectly suited for their unique needs, interests and online pursuits. For advertisers, NeXplore offers a full array of search, display and interactive advertising products to reach and engage targeted consumers. For more information about NeXplore, visit [www.nexplorecorporation.com](http://www.nexplorecorporation.com).

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