

Former Microsoft Executives Nehru and Imam Join NeXplore

*Amar Nehru and Hani Imam Bring to NeXplore
Wealth of Business Development and M&A Experience*

PLANO, TX — November 16, 2009 — NeXplore Corporation (OTC: NXPC.PK) today announced the addition of two former Microsoft executives to the company's strategic development team and board of advisors. Amar Nehru, former general manager, emerging markets group for Microsoft Corporation, and Hani Imam, former general manager, finance operations for Microsoft Corporation, will provide strategic guidance to NeXplore's senior executive team in support of the company's aggressive business and revenue growth goals.

Said NeXplore Corporation CEO Edward Mandel, "We are very pleased to welcome Amar and Hani to NeXplore's team. I'm confident that the collective business development, finance and M&A experience these two distinguished executives bring to our board will be instrumental in helping NeXplore to achieve our near- and long-term growth goals. It is truly an honor to have such accomplished, high-caliber professionals on our board. NeXplore will benefit greatly from their experience-based guidance."

During his 12-year tenure with Microsoft Corporation, Amar Nehru held numerous senior management positions while contributing to Microsoft's market expansion and revenue growth. Most recently, Nehru served as general manager, emerging markets group for Microsoft Corporation, where he led business development and market strategy for Microsoft's mobile and low-cost computing businesses. In this capacity, Nehru guided international market expansion, executing deals in Russia, India and China. Prior to this, as general manager, financial strategies, Nehru led business and execution planning for Microsoft Capital, successfully executing numerous programs representing a cumulative total of nearly \$200 million in deployed capital. Serving as vice president, corporate development strategy for Microsoft, Nehru structured more than 100 deals totaling approximately \$5 billion in capital, including structuring Microsoft's acquisition of Great Plains, among other strategic acquisitions.

Said Amar Nehru, "This is a great time to join the NeXplore team. Having spent many years working with rapidly emerging technologies, the growth potential for NeXplore is readily apparent. NeXplore Search is validated by a steadily increasing user base and numerous milestones. I look forward to helping guide NeXplore towards additional commercial and business success."

Hani Imam's career with Microsoft spans across 10 years and touches on virtually all aspects of corporate financial and accounting operations, including reporting, planning, forecasting and investing. As general manager, Imam led a corporate initiative to improve worldwide finance processes, systems and organizations in the areas of customer proposals, contracts, credit, revenue assurance and collections. Prior to this, as CFO for global services and IT, Imam restructured the finance organization and centralized accounting and planning. As senior director, venture integration, Imam created a deal-support organization and established governance practices for investments across company functions to integrate acquisitions throughout Microsoft.

"I am excited about joining the NeXplore strategic development team," stated Imam. "I look forward to working alongside my fellow board members and the NeXplore senior management team to advance business for this truly innovative company. I am honored and excited to lend my experience to this already fast growing company, and will assist in any way I can as the company enters into its next phase of growth."

About NeXplore Corporation

NeXplore Corporation (OTC: NXPC.PK) improves the online experience by providing Web tools and destinations that empower people to drive and define a World Wide Web perfectly suited for their unique needs, interests and online pursuits. Launched in 2008, NeXplore Search (www.nexplore.com), the

company's flagship product, is an interactive and visually engaging Web 2.0 search engine optimized for a superior end-user experience, multi-media display and social sharing integration. NeXplore Search currently ranks in the Top 2,500 Web Destinations worldwide according to Web information company Alexa. For advertisers, NeXplore offers a full array of search, display and interactive advertising products to reach and engage targeted consumers. For more information about NeXplore, visit www.nexplorecorporation.com.

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