

NBA Great George 'Iceman' Gervin Joins NeXplore Advisory Board

PLANO, TX — January 6, 2010 — NeXplore Corporation (OTC: NXPC.PK) today announced that former NBA great George 'Iceman' Gervin has joined NeXplore Corporation's board of advisors and will assist with public relations and business development initiatives in support of NeXplore Search (Squared) (www.NeXplore.com), an interactive and visually engaging Web 2.0 search engine optimized for a superior end-user experience, multi-media display and social sharing integration.

Over the course of his distinguished NBA/ABA career, Gervin's scoring average of 26.2 points per game is among the game's best, as is his combined NBA/ABA total of 26,595 points. Gervin won four scoring titles, recorded a remarkable streak of scoring double figures in 407 consecutive games, and appeared in nine straight NBA All-Star Games. In 1996, Gervin was inducted into the Naismith Memorial Basketball Hall of Fame, and in 1997 he was named to the NBA 50th Anniversary All-Time Team.

"I am a fan of NeXplore Search. The NeXplore Search experience is unlike any other search engine. NeXplore's visual presentation of search results, as well as its advanced personalization and social sharing features, makes finding information on the Internet easier and worlds more fun. I'm thrilled to be part of the NeXplore team, and I look forward to helping this great search engine get the attention it deserves."

First introduced in public beta in January 2008, NeXplore Search (Squared) currently averages more than 5 million unique monthly visitors according to web-analytics company Compete.com.

Said NeXplore Corporation CEO Edward Mandel, "Mr. Gervin's on-court composure may have won him the 'Iceman' nickname, but it was his consistent, high-level performance that earned him the admiration and respect of teammates, opponents and basketball fans around the world. Great, reliable performance is central to our mission for NeXplore Search (Squared). We are very excited and proud to have George Gervin on our team. His winning personality and great business acumen will be tremendous assets as we ramp up business- and revenue-growth initiatives in 2010."

About NeXplore Corporation

NeXplore Corporation (OTC: NXPC.PK) improves the online experience by providing Web tools and destinations that empower people to drive and define a World Wide Web perfectly suited for their unique needs, interests and online pursuits. For advertisers, NeXplore Search (Squared) (www.NeXplore.com) offers a full array of search, display and interactive advertising products to reach and engage targeted consumers. For more information about NeXplore, visit www.nexplorecorporation.com.

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Forward-looking Statement

A number of statements contained in this presentation are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties include, but are not limited to: our ability to commercialize a proprietary product, our ability to generate product sales and operating profits, potential vulnerability of technology obsolescence, potential competitive products by better capitalized companies, potential difficulty in managing growth, dependence on key personnel, and other risks which will be described in future company Securities and Exchange Commission filings.

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