

Rapid User Growth Catapults NeXplore Search onto Alexa Top 10 Movers & Shakers List

FRISCO, TX — September 23, 2008 — NeXplore Corporation (PINKSHEETS: NXPC) today announced that NeXplore Search is currently ranked 7th on the Alexa Top 10 Movers & Shakers list, a weekly ranking of the top 10 websites moving up or moving down in traffic rankings, as measured by the change in the number of users visiting a website.

According to Alexa measurements, NeXplore Search's weekly traffic rank increased a whopping 1,500%, moving up to 3,962 from 59,224 for the week of September 15th.

The Alexa Movers & Shakers list is based on changes in average reach (numbers of users). For each website on the Internet, Alexa computes the average weekly reach and compares it with the average reach during previous weeks. The more significant the change, the higher the site will be on the list. The percent change shown on the Movers & Shakers list is based on the change in reach.

Said Edward Mandel, chief executive officer for NeXplore Corporation, "The number of NeXplore Search users has grown steadily since our public beta launch in January. Providing a search experience that is genuinely unique, engaging and helpful has been our formula for success, and we'll stick to this formula as we continue to refine popular features and introduce exciting new elements to the NeXplore Search experience."

NeXplore Search (www.NeXplore.com) is an innovative Web 2.0 search engine optimized for a superior end-user experience, rich-media display and social network integration. NeXplore Search has been in public beta since January 2008.

About NeXplore Corporation

NeXplore Corporation (PINKSHEETS: NXPC) improves the online experience by providing Web tools and destinations that empower people to drive and define a World Wide Web perfectly suited for their unique needs, interests and online pursuits. For advertisers, NeXplore offers a full array of search, display and interactive advertising products to reach and engage targeted consumers. For more information about NeXplore, visit www.nexplorecorporation.com.

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Forward-Looking Statements: A number of statements contained in this press release are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties include, but are not limited to: our ability to commercialize a proprietary product, our ability to generate product sales and operating profits, potential vulnerability of technology obsolescence, potential competitive products by better capitalized companies, potential difficulty in managing growth, dependence on key personnel, and other risks which will be described in future company Securities and Exchange Commission filings.

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