

NeXplore Expands Marketing Partnership with Arena Media Networks

NeXplore Search Engine Showcased on AMN's Digital Displays at Leading NBA and NHL Venues Across the Country

FRISCO, TX — March 6, 2008 — NeXplore Corporation (OTC: NXPC) today announced an expanded marketing partnership with Arena Media Networks (AMN) to promote the company's recently launched search engine, NeXplore™ Search, an innovative Web 2.0 search destination optimized for a superior end-user experience, rich-media display and social network integration.

Under the terms of the expanded relationship, a series of 45-second video ads showcasing signature features of NeXplore Search will run on hundreds of AMN's 50-inch digital plasma displays strategically located in high-traffic areas of eleven National Basketball Association and National Hockey League arenas across the country. The ads will run throughout the remainder of the NBA and NHL seasons, including all divisional playoff games, the NBA championship games and NHL Stanley Cup finals.

NeXplore Search AMN ads are expected to generate an estimated 78 million impressions throughout the 2008 NBA and NHL seasons as the campaign runs at the following premium venues:

- TD Banknorth Garden, Boston, MA
- American Airlines Center, Dallas, TX
- Verizon Center, Washington, DC
- Nassau Coliseum, Uniondale-NYC Metro, NY
- Toyota Center, Houston, TX
- Target Center, Minneapolis, MN
- Oracle Arena, Oakland-San Francisco, CA
- Conseco Fieldhouse, Indianapolis, IN
- The Charlotte Arena, Charlotte, NC
- AT&T Center, San Antonio, TX
- Prudential Center, Newark, NJ

NeXplore first teamed with AMN in July 2007, executing a teaser campaign to create buzz in support of the pending launch of NeXplore Search. The campaign ran through the second half of the 2007 Major League Baseball season (including playoffs and the World Series) and generated an estimated 18 million targeted impressions.

“We were tremendously pleased with the results of our first ad campaign with Arena Media Networks. There is no doubt that NeXplore ads running on AMN's digital displays, which are strategically placed in direct sight lines at premium venues, make a memorable and positive brand impression on a highly influential demographic group,” said Scott Grizzle, chief marketing officer for NeXplore Corporation.

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NeXplore/AMN
Add One

Grizzle added, “Now that NeXplore Search Public Beta has been successfully launched, the time is perfect to pull the trigger on a second campaign that is larger in scope but still sharply focused on the sports enthusiast, a demographic that we believe represents early adopters of new technology who are highly influential among their peers. Our goal is to grow traffic and win converts to the NeXplore Search experience. This expanded relationship with AMN will help us achieve this objective.”

Founded in 2003, Arena Media Networks owns and operates the nation's largest network of digital displays in sports and entertainment venues across the United States. Advertisers purchase time on the network to present product and service information that is interspersed with real-time programming, including live scores, statistics, news, and weather information.

“Today’s marketers are increasingly challenged to connect in a meaningful way with customers. AMN leverages sight, sound and motion to capture the attention of a key demographic,” said Art Williams, co-founder and chairman of Arena Media Networks. “We are very excited to expand our partnership with NeXplore, and we are committed to helping this innovative company achieve its growth goals.”

About Arena Media Networks

Arena Media Networks is a national sports and entertainment media company, that provides a unique combination of live programming and advertising on hundreds of strategically placed, high-definition digital displays in arenas and stadiums throughout the United States. To date, AMN's national network is available in more than 35 sports and entertainment venues nationwide, reaching more than 85 million fans attending sporting events, concerts, family programming and other entertainment events. For more information, please visit www.arena-media.com.

About NeXplore Corporation

NeXplore Corporation (OTC: NXPC) improves the online experience by providing Web tools and destinations that empower people to drive and define a World Wide Web perfectly suited for their unique needs, interests and online pursuits. For advertisers, NeXplore offers a full array of search, display and interactive advertising products to reach and engage targeted consumers. For more information about NeXplore Corporation, visit www.nexplorecorporation.com.

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Forward-Looking Statements: A number of statements contained in this press release are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties include, but are not limited to: our ability to commercialize a proprietary product, our ability to generate product sales and operating profits, potential vulnerability of technology obsolescence, potential competitive products by better capitalized companies, potential difficulty in managing growth, dependence on key personnel, and other risks which will be

described in future company Securities and Exchange Commission filings.

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