

NeXplore Corporation CEO Edward Mandel Comments on Bing Launch:

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FRISCO, TX — June 1, 2009 — According to a poll cited by Walt Mossberg during the D7: All Things Digital Conference, ‘force of habit’ drives search-engine choice for 38 percent of consumers. Commenting on the much-ballyhooed June 3rd launch of Bing, dubbed ‘the decision engine’ by Microsoft marketers, Edward Mandel, CEO of NeXplore Corporation (OTC: NXPC.PK) said, “Anything that calls attention to the question of choice when it comes to Internet search is good for consumers and good for NeXplore.”

Launched in January 2008, NeXplore Search (www.NeXplore.com), currently in public beta, is an interactive and visually engaging Web 2.0 search engine optimized for a superior end-user experience, multi-media display and social-sharing integration.

Mandel added, “Ubiquitous broadband, explosive online video consumption, the rapid adoption of Web-based interaction, personalization and socialization tools, and the mounting dissatisfaction with the traditional search experience are strong indications that the same dull, boring 10 blue links will no longer pass muster with today’s increasingly search-savvy consumers. There’s simply too much exciting innovation happening in the world of search for habit to hold sway much longer.”

For its part, NeXplore Search surpassed 5.6 million unique monthly visitors this year and currently ranks in the top 3,000 Web destinations worldwide, according to Web-analytics company Compete.com and Alexa traffic rankings.

“Bing is purported to have some pretty interesting features that make search more efficient such as a website preview pane, video preview, and helpful groupings of search-results by category,” said Scott Grizzle, chief marketing officer for NeXplore Corporation. “We’ll definitely be among the first to check out Bing when it debuts on June 3rd, but anyone interested in seeing similar features plus a whole lot more can check out NeXplore.com today.”

About NeXplore Corporation

NeXplore Corporation (OTC: NXPC.PK) improves the online experience by providing Web tools and destinations that empower people to drive and define a World Wide Web perfectly suited for their unique needs, interests and online pursuits. For advertisers, NeXplore offers a full array of search, display and interactive advertising products to reach and engage targeted consumers. For more information about NeXplore, visit www.nexplorecorporation.com.

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commercialize a proprietary product, our ability to generate product sales and operating profits, potential vulnerability of technology obsolescence, potential competitive products by better capitalized companies, potential difficulty in managing growth, dependence on key personnel, and other risks which will be described in future company Securities and Exchange Commission filings.

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