



## COMPANY FAST FACTS

<b>Founded:</b>	January 2007
<b>Seasoned Management:</b>	<p>Edward Mandel – Founder, Chief Executive Officer</p> <ul style="list-style-type: none"><li>• Successful, serial entrepreneur - Founded, grew, sold 2 multi-million-dollar tech companies (Positive Software, ITT Consulting)</li><li>• 2004 Ernst &amp; Young Entrepreneur of the Year Finalist</li></ul> <p>Dion Hinchcliffe – Chief Technology Officer</p> <ul style="list-style-type: none"><li>• Web 2.0 Guru - Prolific industry speaker, published author</li><li>• CEO Hinchcliffe &amp; Company - Leading Web 2.0 consulting firm</li></ul> <p>Scott Grizzle – Chief Marketing Officer</p> <ul style="list-style-type: none"><li>• Successful, serial entrepreneur; seasoned marketer</li><li>• Founder, CEO Ticket2Fame.com</li></ul> <p>Steve Gummer – Chief Financial Officer</p> <ul style="list-style-type: none"><li>• 25+ years corporate finance experience</li></ul> <p>Rowland Hanson – Strategic Advisor</p> <ul style="list-style-type: none"><li>• Marketing &amp; business development luminary - Former Microsoft VP (Branded, launched Windows); Former VP Worldwide Marketing for Neutrogena</li><li>• CEO The HMS Company - Leading strategic branding, marketing, business development consultancy</li></ul>
<b>Stellar Board:</b>	<p>Directors – Edward Mandel, Scott Grizzle, Eddy Layne, Earl Calhoun</p> <p>Advisors – Ambassador Chas. W. Freeman, Rowland Hanson, Simon Yoon, Dr. John A. Shaw, Harold Spidel, Rory Doherty, Darren Woodson, Pavel Datsyuk</p>
<b>Sharp Focus:</b>	NeXplore Corporation develops and markets next-generation search and social computing tool and destinations.
<b>Clear-cut Mission:</b>	Improve the online experience by providing Web 2.0 tools and destinations that empower people to drive and define a Worldwide Web perfectly suited for their unique needs, interests and online pursuits
<b>Cutting-edge Projects:</b>	<p><i>NeXplore Search</i> – (Public Beta: <a href="http://www.NeXplore.com">www.NeXplore.com</a>) – Web 2.0 search engine optimized for ease-of-use, personalization, social network integration, rich-media display, and highly targeted, multi-modal, interactive advertising</p> <p><i>NeXplore Ads</i> – (Public Beta) – Full lifecycle online ad creation and management platform</p> <p><i>MyCircle</i> – (Under Development) – A universally accessible, application-agnostic social computing platform providing users with a single interface for managing every aspect of their online activity</p> <p><i>HitLabel</i> – (Under Development) – A Web destination providing musicians with promotional contests and tools for creating and distributing their music and attracting fans</p>

## Market

### Differentiators:

NeXplore Search

- Visually engaging search-results display options
  - Summary, Gallery, Line
- Numerous innovative & intuitive personalization/socialization features
  - Save, Refine, Share
- Multiple search-results website preview options
  - Thumbnail, Window, Pane
- Web 2.0 technologies for fast & affordable on-demand scalability
  - Cloud Computing, Ruby on Rails, Ajax, DoJo
- Dynamic, targeted, rich-media, multi-modal, non-intrusive ads
  - CPC, CPM, CPA, CPL, Video Ads, Live Video Chat, etc.

## Achieved

### Milestones:

April 2007.....Publicly traded (OTC: NXPC)  
October 2007.....NeXplore Search private beta launch  
October 2007.....NeXplore Ads private beta launch  
January 2008.....NeXplore Search public beta launch  
May 2008.....NeXplore Search tops 1M unique visitors/month  
October 2008.....NeXplore Search update releases  
September 2008.....NeXplore Search makes Alexa Top 10 Movers & Shakers  
January 2009..... NeXplore Search tops 5.5M unique visitors/month  
February 2009.....NeXplore Search Ranks 5<sup>th</sup> SearchRace/AltSearchEngines

## Growth

### Goals:

10M unique monthly visitors by 2010  
5M registered NeXplore searchers by 2010

## Financial

### Status:

NeXplore Corporation is a publicly traded company (OTC: NXPC).

## Global

### Offices:

#### *U.S. Corporate Headquarters*

2601 Network Boulevard, Suite 208

Frisco, Texas 75034

Phone: 214.432.0637

Fax: 469.362.7634

#### *Asia Offices*

China Life Tower, 5th Floor

16 Chao Wai Street, Chaoyang District

Beijing PR China 100020

Phone: +8(610) 5877.1977

Fax: +8(610) 5877.1222

#### *Europe Offices*

Smolensky Passage, 7th Floor

Smolenskaya Square, 3

Moscow, Russia 121099

Phone: +7(495) 642.8997 Fax: +7(495) 937.8290 (Fax)

## NeXplore

### Search:

[www.NeXplore.com](http://www.NeXplore.com)

## Corporate

### Website:

[www.NeXploreCorporation.com](http://www.NeXploreCorporation.com)