

## **NeXplore Corporation Names Steven V. Gummer CFO and Controller**

**FRISCO, TX — March 13, 2008** — NeXplore Corporation (OTC: NXPC) today announced the appointment of Steven V. Gummer as the company's new chief financial officer and controller. Mr. Gummer succeeds Paul Williams who resigned from his position as CFO to pursue personal interests. Mr. Williams will work closely with Mr. Gummer to ensure a smooth transition.

Mr. Gummer brings to NeXplore more than 25 years of corporate finance and consultant experience. His work as a CPA and financial management consultant includes serving as financial officer and/or operating officer for numerous financial, manufacturing, construction and real estate companies. In addition, Mr. Gummer partnered with Riggs & Associates, a boutique investment banking firm, to offer valuation, mergers and acquisitions and financing advisory services.

From 2001 to 2005, Mr. Gummer served as vice president and CFO of Integrated Composite Technologies, Inc., a \$20 million plastic/wood composite extrusion company supplying the building materials industry. Mr. Gummer also served as vice president and CFO of Syntech International, Inc., where his expert financial guidance was instrumental in the computer manufacturing company's IPO.

Edward Mandel, chief executive officer of NeXplore Corporation said, "Steven's extensive finance background and business acumen will prove invaluable as we continue to grow our company. He is a great addition to the NeXplore senior management team. His expertise and experience in finance, investment and M&A will help NeXplore achieve its growth goals, improve investor relations and enhance shareholder value."

"I am excited about my new role as CFO and controller of NeXplore," said Mr. Gummer. "The company's search engine and Internet advertising platform provide strong opportunities for growth. I look forward to working with Ed and the rest of NeXplore's management team to execute the company's business plan and drive future performance for our shareholders."

Mr. Gummer is certified public accountant. He holds an MBA from Harvard School of Business Administration and a BBA from Texas A&M University.

### **About NeXplore Corporation**

NeXplore Corporation (OTC: NXPC) improves the online experience by providing Web tools and destinations that empower people to drive and define a World Wide Web perfectly suited for their unique needs, interests and online pursuits. For advertisers, NeXplore offers a full array of search, display and interactive advertising products to reach and engage targeted consumers. For more information about NeXplore Corporation, visit [www.nexplorecorporation.com](http://www.nexplorecorporation.com).

###

Forward-Looking Statements: A number of statements contained in this press release are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties include, but are not limited to: our ability to commercialize a proprietary product, our ability to generate product sales and operating profits, potential vulnerability of technology obsolescence, potential competitive products by better capitalized companies, potential difficulty in managing growth, dependence on key personnel, and other risks which will be described in future company Securities and Exchange Commission filings.

**Investor Contact:**

Stewart Clancy  
(214) 432-0637  
sclancy@NeXplore.com

**Media Contact:**

Rory Doherty  
(214) 459-6321  
rdoherty@NeXplore.com