

NeXplore Corporation Announces New Board

FRISCO, TX — March 18, 2008 — NeXplore Corporation (OTC: NXPC) today announced the appointment of the company's board of directors. New directors Earl Calhoun, Eddy Layne and Scott Grizzle join NeXplore Corporation's board chairman, founder, and chief executive officer Edward Mandel in providing strategic guidance to drive the company's business development and revenue growth initiatives.

Calhoun brings to NeXplore more than 30 years of financial management experience. He is the founder of Calhoun & Company, PLLC, C.P.A.s, and was one of the primary founders of two predecessor C.P.A. firms, one of which became among the largest accounting firms in Kentucky.

Eddy Layne, one of NeXplore's first investors, is a successful entrepreneur and proven businessman. Mr. Layne has thirty years of experience owning and running various businesses and real estate enterprises in northwest Arkansas.

Scott Grizzle, chief marketing officer for NeXplore Corporation, has extensive experience in the promotion and marketing industries. As NeXplore's CMO, Grizzle has developed relationships with numerous advertisers, established several strategic business partnerships, and executed an array of impactful guerilla and viral marketing initiatives in support of the company's recently launched Web 2.0 search engine, NeXplore™ Search (www.NeXplore.com).

“Collectively and individually, these three accomplished business professionals bring an incredible wealth of knowledge and wisdom to NeXplore,” said Mandel. “I look forward to benefiting from their insights and experience as we enter into a phase of accelerated growth.”

About NeXplore Corporation

NeXplore Corporation (OTC: NXPC) improves the online experience by providing Web tools and destinations that empower people to drive and define a World Wide Web perfectly suited for their unique needs, interests and online pursuits. For advertisers, NeXplore offers a full array of search, display and interactive advertising products to reach and engage targeted consumers. For more information about NeXplore, visit www.nexplorecorporation.com.

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Forward-Looking Statements: A number of statements contained in this press release are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties include, but are not limited to: our ability to commercialize a proprietary product, our ability to generate product sales and operating profits, potential vulnerability of technology obsolescence, potential competitive products by better capitalized companies, potential difficulty in managing growth, dependence on key personnel, and other risks which will be described in future company Securities and Exchange Commission filings.

Investor Contact:

Stewart Clancy
(214) 432-0637
sclancy@NeXplore.com

Media Contact:

Rory Doherty
(214) 459-6321
rdoherty@NeXplore.com