

**NEXPLORE CORPORATION ANNOUNCES
NEXPLORE SEARCH PRIVATE BETA LAUNCH**

*New Search Destination Optimized for Rich Media, Personalization and
Social Network Integration*

FRISCO, TX — October 9, 2007 — NeXplore Corporation (NASDAQ OTC: NXPC), today announced the launch of NeXplore™ Search Beta, an innovative Web 2.0 search destination optimized for a superior end-user experience, rich-media display and social network integration.

NeXplore Search features a visually engaging, user-friendly, multi-media interface that makes navigation effortless and drill down obsolete. Advanced refinement tools integrated with Wikipedia and personalization features harness community intelligence to foster greater relevancy - in both search results and ad displays. Built-in universal search lets users explore videos, blogs, podcasts, photos, news, shopping sites and more. NeXplore Search makes finding information on the Internet easier, more personal, more efficient, and worlds more fun.

The NeXplore Search Beta rollout is initially by invitation only, beginning with demographically targeted end users and steadily expanding out to the general public. Consumers interested in participating in the NeXplore Search Beta rollout can apply online for an invitation by visiting www.NeXplore.com.

NeXplore Search Beta invitees will be among the first to receive a free pass to NeXploreWorld™, a secure, universally accessible, 5-gigabytes of personal online media space for storing and sharing music, videos, photos, searches and more.

Commenting on the development process for NeXplore Search, Web 2.0 industry guru and chief technology officer of NeXplore Corporation Dion Hinchcliffe highlighted the unique search challenges presented by today's rapidly evolving Web and underscored the importance of user feedback.

Said Hinchcliffe, "The days of users accepting search as a boring, linear and starkly utilitarian tool are rapidly coming to an end. There is an explosion of video and other rich media on the Web. Broadband is nearly ubiquitous. Consumer affinity for social networking, in its many forms and guises, is growing exponentially. Drill down is dead. Immediacy is paramount. Discovery rules. We built NeXplore Search from the ground up to address the unique and specific search challenges spawned by today's dynamic, media-rich, socially networked Web."

-more-

NeXplore Search Private Beta Launch Add one

“User feedback is absolutely essential for any successful Web-based product initiative,” added Hinchcliffe. “In the development of this product, we put the user in the driver’s seat and leverage the very latest Web 2.0 tools and technologies to deliver a powerful, personalized search experience that, we believe, is unmatched by any search engine on the market today. Moving forward, we will continue to rely heavily on the feedback loop built into NeXplore Search for feature development and refinement.”

Edward Mandel, co-founder and CEO for NeXplore Corporation, said: “Today is an exciting and momentous day for the entire NeXplore team, and for all NeXplore shareholders. We’ve worked hard to develop NeXplore Search, and to bring this innovative new search destination to market. We never wavered in our commitment to building the very best possible product or compromised our passion for delivering a truly unique and satisfying search experience. Today, the fruit of that tireless labor and dedication begins to pay off. We are thrilled and proud to introduce NeXplore Search to the online world. We believe this innovative, user friendly search destination is uniquely capable of satisfying the growing appetite of today’s consumers for personalization, video consumption, social networking, and most importantly, fast and relevant search results.”

Additional NeXplore™ Web 2.0 tools and destinations currently under development include:

NeXplore Ads™ - A proprietary, full-lifecycle ad creation and management platform that enables marketers to effortlessly create, manage and modify in real time highly targeted, interactive online advertising campaigns that meet today’s exacting standards for vitality, efficiency and measurability. The NeXplore Ads pilot program is currently underway with several NeXplore advertisers. General availability of NeXplore Ads is expected in the next few weeks.

NeXplore Music - A cool new web destination, as yet officially unnamed, offering music contests and providing musicians with viral tools for promoting their work and staying in tune with their fans. The NeXplore music site is scheduled to go live during Q4 2007.

MyCircle.com™ - A universally accessible, application-agnostic social computing platform providing users with a single, highly customizable interface for managing every facet of their online activity. MyCircle is scheduled to go live in Q1 2008.

AdCircle™ - A highly interactive, graphically rich online classified advertising platform that provides a more enjoyable and productive experience for buyers and sellers alike. AdCircle is slated for launch in Q2 2008.

-more-

NeXplore Search Private Beta Launch
Add Two

About NeXplore Corporation

NeXplore Corporation (NASDAQ OTC: NXPC) improves the online experience by providing Web tools and destinations that empower people to drive and define a World Wide Web perfectly suited for their unique needs, interests, and online pursuits. For advertisers, NeXplore offers a full array of search, display and interactive advertising products to reach and engage targeted consumers. For more information about NeXplore Corporation, visit www.nexplore.com.

###

Forward-Looking Statements: A number of statements contained in this press release are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties include, but are not limited to: our ability to commercialize a proprietary product, our ability to generate product sales and operating profits, potential vulnerability of technology obsolescence, potential competitive products by better capitalized companies, potential difficulty in managing growth, dependence on key personnel, and other risks which will be described in future company Securities and Exchange Commission filings.

Investor Contact:

Ronald Blekicki
(303) 494-3617
info@hanoverfinancialservices.com

Media Contacts:

Rory Doherty
(214) 459-6321
rdoherty@NeXplore.com