

NeXplore Search Sheds Beta, Rebrands as NeXplore Search²

PLANO, TX — November 20, 2009 — NeXplore Corporation (OTC: NXPC.PK) today announced that the company's flagship product NeXplore Search (www.NeXplore.com) has emerged from beta and is now branded NeXplore Search².

NeXplore Search² is an interactive and visually engaging Web 2.0 search engine optimized for a superior end-user experience, multi-media display and social sharing integration. First introduced in public beta in January 2008, NeXplore Search² currently averages more than 5 million unique monthly visitors according to Web-analytics company Compete.com.

"We have removed the beta label because we have achieved our goals for stability, scalability and performance. However, we remain committed to our longstanding practice of introducing user-driven innovations," said Edward Mandel, CEO of NeXplore Corporation. "We are working to enhance several of NeXplore Search²'s popular personalization and socialization features, and we plan to integrate a Web-based operating system and application suite for managing and consolidating email accounts, contacts, calendars, music, projects, and more."

Mandel added, "The past two years have been great in terms of product development, feature refinements and user adoption. We anticipate the next two years being equally productive and exciting as we ramp up sales and strategic business development initiatives."

Commenting on NeXplore Search²'s new branding, Scott Grizzle, chief marketing officer for NeXplore Corporation, said, "Branding NeXplore as 'search squared' speaks directly to the dramatically different NeXplore Search² user experience as compared to the user experience of the incumbent search engines. The NeXplore difference is immediate, refreshing, and we believe, markedly better, particularly when it comes to NeXplore Search²'s options for displaying search results and our creative use of rich media."

Grizzle continued, "Despite all of the rhetoric coming from traditional search engines about differentiation and change, what we're seeing across the board is the 'same old, same old,' virtually indistinguishable user experience. According to a survey recently reported in the Wall Street Journal, nearly 40 percent of consumers use a single search engine for no better reason than force of habit. While there may be some truth to the expression 'old habits die hard,' we're confident that as more and more consumers experience the NeXplore difference, kicking the 'same old, same old' search engine habit will come naturally and the choice to use NeXplore will catch on like wildfire."

About NeXplore Corporation

NeXplore Corporation (OTC: NXPC.PK) improves the online experience by providing Web tools and destinations that empower people to drive and define a World Wide Web perfectly suited for their unique needs, interests and online pursuits. Launched in 2008, NeXplore.Com, the company's flagship web destination, is an interactive and visually engaging Web 2.0 search engine optimized for a superior end-user experience, multi-media display and social sharing integration. For advertisers, NeXplore.Com offers a full array of search, display and interactive advertising products to reach and engage targeted consumers. For more information about NeXplore, visit www.nexplorecorporation.com.

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Forward-looking Statement

A number of statements contained in this presentation are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties include, but are not limited to: our ability to commercialize a proprietary product, our ability to generate product sales and operating profits, potential vulnerability of technology obsolescence, potential competitive products by better capitalized companies, potential difficulty in managing growth, dependence on key personnel, and other risks which will be described in future company Securities and Exchange Commission filings.

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