

## **NeXplore to Sponsor First Web 2.0 University Held in Dallas**

*Dion Hinchcliffe, NeXplore CTO, Founded  
Highly-Acclaimed Web 2.0 University Program*

**FRISCO, TX — May 29, 2007** — NeXplore Corporation (OTC: NTTI) today announced that the company will be the exclusive sponsor of the Web 2.0 University™ program coming to Dallas for the first time on June 4 – 5, 2007. The Web 2.0 University was created by Dion Hinchcliffe, chief technology officer for NeXplore Corporation and one of the leading international authorities on developing successful Web 2.0 products and harnessing the power of Web 2.0 within the enterprise.

Conducted by Hinchcliffe & Company, a recognized leader in Web 2.0 education and consulting services, Web 2.0 University events provide business and technical leaders alike with a solid overview of the latest Web 2.0 trends and strategies to grow online revenue, build competitive advantage, and improve customer interaction.

“Developing successful Web 2.0 products requires far more than simply leveraging the latest advances in technology. Breakthrough Web 2.0 design patterns and business models draw heavily on user feedback in the development process,” said Dion Hinchcliffe, chief technology officer for NeXplore and founder of Web 2.0 University. “Embracing end users as co-creators is what we preach in Web 2.0 University, and it is central to what we practice at NeXplore.”

“Dion’s leadership is instrumental to NeXplore product development. His expert insight and steady guidance ensure that radical simplicity, intuitive usability and instinctive user affinity factor strongly into all features and functionality built into our search engine currently in alpha-stage development,” said Skinner Layne, chief strategy officer for NeXplore. “NeXplore is proud to sponsor Web 2.0 University. We are excited to work with Dion at the forefront of the Web 2.0 industry, and we are thrilled to bring this first-rate educational program to Dallas.”

The Web 2.0 University will offer two separate full-day educational events in Dallas:

- Ajax Bootcamp™ — June 4, 2007 (9:00am – 5:00pm)
- Web 2.0 Executive Bootcamp™ — June 4 -5, 2007 (9:00am – 5:00pm)

For more information on the Web 2.0 University and to register online for the Dallas events, visit: <http://web20university.com>.

### **About Hinchcliffe & Company**

Based in Alexandria, Virginia, Hinchcliffe & Company is the acknowledged leader in Web 2.0 education and consulting services. Through a strategic partnership with O’Reilly Media, the firm that introduced the term ‘Web 2.0’ to the industry, the company helps organizations worldwide transform their products, services, and processes to fully exploit Web 2.0 concepts and technologies.

The company’s Web 2.0 University courses have rapidly become acknowledged as the premier Web 2.0 training events and are now offered regularly in key cities across the U.S. and in London, England. Customized versions of these events have also been selected for exclusive

delivery by the organizers of several major industry conferences. Over 2000 technical and business professionals have attended Web 2.0 University courses as of May, 2007.

The company is headed by Dion Hinchcliffe, recognized as a key industry leader and visionary in Web 2.0, Enterprise 2.0, and social networking. In addition to spearheading product development for NeXplore, Hinchcliffe serves as editor-in-chief for both the *Web 2.0 Journal* and *AjaxWorld* magazine, and writes extremely popular blogs for ZDNet and SYS-CON. Hinchcliffe also presents and chairs tracks for many key industry conferences. The company's corporate website is <http://hinchcliffeandco.com>, and information about Web 2.0 University can be found at <http://web20university.com>.

### **About NeXplore Corporation**

NeXplore Corporation (OTC: NTTI), a Nevada corporation, improves the online experience by providing Web tools and destinations that empower people to drive and define a World Wide Web perfectly suited for their unique needs, interests, and online pursuits. For more information about NeXplore Corporation, visit [www.nexplore.com](http://www.nexplore.com).

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Forward-Looking Statements: A number of statements contained in this press release are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties include, but are not limited to: our ability to commercialize a proprietary product, our ability to generate product sales and operating profits, potential vulnerability of technology obsolescence, potential competitive products by better capitalized companies, potential difficulty in managing growth, dependence on key personnel, and other risks which will be described in future company Securities and Exchange Commission filings.

Web 2.0 University, Web 2.0 Bootcamp, and Ajax Bootcamp are trademarks of Hinchcliffe & Company.

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