

**Dr. John A. Shaw Joins  
NeXplore Advisory Board**

**FRISCO, TX — August 14, 2007** — NeXplore Corporation (OTC: NXPC), today announced the addition of Dr. John A. Shaw to the company's advisory board.

Dr. John A. Shaw has served in six of the last seven presidential administrations, including as Deputy Undersecretary of Defense for International Technology Security, Associate Deputy Secretary of Commerce, acting Undersecretary of Commerce for Technology, and as Assistant Secretary of State. Dr. Shaw also served as vice chairman of Business Computing International and president of International Diagnostics, a partnership with Johns Hopkins. He currently serves as president of the Cambridge Consulting Group, currently doing technology consulting for the Defense Department. Dr. Shaw holds a Ph.D. in International Relations from Cambridge University.

“Dr. Shaw’s extensive political background and astute understanding of technology avail to NeXplore a rich blend of knowledge and experience that we expect to continue drawing upon regularly for guidance as we execute on our business plan,” said Paul Williams, chairman of the board and chief financial officer for NeXplore Corporation. “The NeXplore executive management team has been very strategic and deliberate in our selection of advisory board members. Dr. Shaw has been a good friend to NeXplore and has contributed greatly to the company’s success thus far. We are very fortunate to have him on our advisory board, and I am hopeful and confident that his continued service to NeXplore will help us to reach great heights.”

**About NeXplore Corporation**

NeXplore Corporation (OTC: NXPC) improves the online experience by providing Web tools and destinations that empower people to drive and define a World Wide Web perfectly suited for their unique needs, interests, and online pursuits. For advertisers, NeXplore offers a full array of search, display and interactive advertising products to reach and engage targeted consumers. For more information about NeXplore Corporation, visit [www.nexplore.com](http://www.nexplore.com).

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Forward-Looking Statements: A number of statements contained in this press release are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties include, but are not limited to: our ability to commercialize a proprietary product, our ability to generate product sales and operating profits, potential vulnerability of technology obsolescence, potential competitive products by better capitalized companies, potential difficulty in managing growth, dependence on key personnel, and other risks which will be described in future company Securities and Exchange Commission filings.

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