

## **DALLAS COWBOY DARREN WOODSON JOINS NEXPLORE TEAM**

*Darren Woodson's Explosive Hits Perfect Match for NeXplore Search*

**FRISCO, TX —March 11, 2008** — NeXplore Corporation (OTC: NXPC), today announced that former Dallas Cowboy safety Darren Woodson has joined NeXplore Corporation's advisory board and accepted the position of vice president of business development.

As a member of the NeXplore team, Mr. Woodson will assist with public relations and business development initiatives, as well as provide support for the company's marketing initiatives to promote its flagship product NeXplore™ Search, an innovative Web 2.0 search destination optimized for a superior end-user experience, rich-media display and social network integration. Currently in public beta, NeXplore Search ([www.NeXplore.com](http://www.NeXplore.com)) was built from the ground up to make finding information on the Internet easier, more personal and worlds more fun.

Darren Woodson, No. 28, retired from the NFL in 2004 after thirteen seasons with the Cowboys and five NFL Pro Bowl appearances. Well known and widely respected as much for his professionalism, leadership and class on and off the field as for his speed and ferocious, game-changing hits, Woodson was instrumental in the Cowboys' 1992, '93 and '95 Super Bowl championships. Since retiring from the NFL, Woodson has worked as a football analyst for *ESPN*, appearing on programs such as *NFL Live* and *Sports Center*, among other sports broadcast programs.

"I was hooked on NeXplore from my very first search. The accuracy and multi-media display of search results just blew me away. It was different from anything I had seen before," said Woodson. "I'm equally impressed with the NeXplore management team. These guys are experienced, committed, and passionate. They've got a great vision of what they want to accomplish, and a fierce desire to succeed. I'm excited to help this company take off."

Said Edward Mandel, chief executive officer for NeXplore Corporation, "Like every Dallas Cowboys fan, I am in awe of Darren's football accomplishments. NeXplore will certainly benefit from his renown as a world-class athlete, and from his reputation as a consummate business professional. I am thrilled and honored to have Darren as part of our team. His business savvy and marketing insight is of tremendous value as we strive to achieve our aggressive market penetration and business growth goals."

Scott Grizzle, NeXplore Corporation's chief marketing officer, commented, "Sports enthusiasts are a key demographic we've targeted from day one to be among the first adopters of NeXplore Search. We believe people who enjoy and appreciate action, competition, excitement and high-caliber performance will find the NeXplore Search experience refreshing and won't hesitate to make the leap from traditional search."

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Grizzle added, “Mr. Woodson’s reputation for excellence, hard work and professionalism, and his elite status as one of the best to have ever played the game is a perfect fit with the NeXplore brand promise and value. Striving to emulate in the search arena the excitement of No. 28’s ferocious hits and the purity of his performance is a worthwhile endeavor to which the entire NeXplore team is committed.”

**About NeXplore Corporation**

NeXplore Corporation (OTC: NXPC) improves the online experience by providing Web tools and destinations that empower people to drive and define a World Wide Web perfectly suited for their unique needs, interests, and online pursuits. For advertisers, NeXplore offers a full array of search, display and interactive advertising products to reach and engage targeted consumers. For more information about NeXplore Corporation, visit [www.nexplorecorporation.com](http://www.nexplorecorporation.com).

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Forward-Looking Statements: A number of statements contained in this press release are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements. These risks and uncertainties include, but are not limited to: our ability to commercialize a proprietary product, our ability to generate product sales and operating profits, potential vulnerability of technology obsolescence, potential competitive products by better capitalized companies, potential difficulty in managing growth, dependence on key personnel, and other risks which will be described in future company Securities and Exchange Commission filings.

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